

CHAD KEONI SNIFFEN

Curriculum Vitae

CONTACT INFORMATION

Please contact me via Facebook (www.facebook.com/sniffen) or LinkedIn (www.linkedin.com/in/cksniffen).

EDUCATION

- 08/2007 **University of Arizona Mel & Enid Zuckerman College of Public Health**
Masters in Public Health (Maternal and Child Health Concentration)
 - Rocky Mountain Public Health Association Maternal and Child Health Graduate Research Assistantship
- 12/2002 **University of California, Davis**
Bachelor of Science, Biological Science
 - Ronald E. McNair Scholar
 - Howard Hughes Medical Institute Transfer Student Fellow
- 06/1997 **Solano Community College**
Associate in Arts, Biology; Associate in Arts, Liberal Arts; Associate in Science, General Science
 - Dean's Honor List: Fall and Spring 1996, Spring 1997

EMPLOYMENT

- 09/2006-
Present **California Coalition Against Sexual Assault** - calcasa.org - preventconnect.org - mystrength.org (Sacramento, CA)
Training & Technical Assistance Specialist (9/2006), Information Technology Coordinator (10/2010)
 - Provided comprehensive training and technical assistance to rape crisis centers and sexual assault prevention programs in California. Specialized in topics related to prevention, risk-reduction, evaluation, social media, and information technology.
 - Provided comprehensive technical and logistical support for the *PreventConnect* project to develop an online resource center and community of practice for prevention practitioners.
 - Responsible for the coordination of all programmatic activities related to the California *MyStrength* statewide social marketing campaign and curriculum dissemination project.
 - Developed materials on a variety of issues pertinent to sexual violence prevention. Contributed to the planning and implementation of events, trainings and conferences. Responsible for the production of numerous online media products including web conferences, podcasts, videos, flash presentations, and websites.
 - Responsible for the development and management of the agency's information technology infrastructure.
- 06/2006-
09/2006 **University of Arizona Mel & Enid Zuckerman College of Public Health**
Arizona Department of Health Services Rape Prevention Education Program
Research Specialist
 - Under the direction of Nicole P. Yuan, Ph.D., employed by a grant from the Arizona Department of Health Services Rape Prevention and Education Program.
 - Responsible for summarizing current research on sexual violence and identifying existing prevention-focused resources, and disseminating that knowledge among rape prevention educators through-out Arizona. Responsible for development and maintenance of a website designed to disseminate research knowledge.
- 05/2005-
08/2005 **California Coalition Against Sexual Assault** - calcasa.org - preventconnect.org - mystrength.org (Sacramento, CA)
Graduate Intern
 - Designed and conducted a qualitative evaluation of the *Prevention Connection* training series. Participated in the development the *MyStrength* statewide social marketing campaign targeted at adolescent boys. Participated in the daily operations of the agency.
- 01/2003-
09/2006 **University of Arizona Mel & Enid Zuckerman College of Public Health**
Responsibility and Equity for Sexual Transgressions Offering a Restorative Experience (RESTORE) Program
Graduate Research Assistant (1/2003), Research Technician (10/2003), Research Specialist (6/2006)
 - With funds from the Centers for Disease Control and Prevention, RESTORE was a research-demonstration project to develop a restorative justice response to selected adult sexual offenses under the leadership of Mary P. Koss, Ph.D.
 - Diverse responsibilities related to program development, implementation, and evaluation. Designed and maintained program website. Conducted evaluative observations of program participants and assisted in the development of numerous evaluation tools. Responsible for organizing and conducting community focus groups.

- 07/2002-08/2003 **Brewster Center Domestic Violence Services, Inc. (Tucson, AZ)**
Prevention Educator, Oasis Center Liaison
- Acted as a liaison to the University of Arizona Oasis Center for Sexual Assault and Relationship Violence.
 - Educated students, staff, and faculty about various aspects of sexual and relationship violence. Co-instructed an undergraduate seminar focused on violence against women. Organized peer-education programs, including a peer-theatre program and "Men Against Violence" student group. Educated community members in Tucson about domestic violence.
- 07/2002-03/2003 **Brewster Center Domestic Violence Services, Inc. (Tucson, AZ)**
Crisis Advocate
- Provided crisis intervention & advocacy for women and children in a domestic violence shelter. Responsible for client support and team-based case management, management of residents.
- 08/2001-06/2002 **Associated Students of the University of California, Davis**
Campus Affairs Advocacy Unit
Director
- Represented student views on non-academic issues among administrators, student groups and campus officials. Served as a voice for students and increased student input in university governance.
 - Implemented numerous programs, including a Community Reconciliation Forum, a candle-light vigil for the victims of the 9/11/01 terrorist attacks, and environmental lighting-surveys to assess campus safety.
- 04/2000-06/2002 **University of California, Davis, Police Department**
Campus Violence Prevention Program
Administrative Assistant
- Provided general programmatic and administrative support.
 - Participated in the development of *Voices Not Victims*, a nationally recognized social marketing campaign. Coordinated a peer education program during the 2000-01 school year, and established a women's self-defense program and co-instructed all courses. Provided crisis intervention services on a phone-in and walk-in basis.

CONSULTING

- 05/2006 **Men Can Stop Rape (Washington D.C.)**
- Conducted focus groups with California high school students participating in "Men of Strength" Clubs, the peer-educational component of a statewide social marketing campaign licensed by the agency.
- 10/2005-12/2005 **California Coalition Against Sexual Assault**
- Assessed the online presence of the "MyStrength" statewide social marketing campaign. Developed methods of using the internet to increase the general awareness of the campaign.

CERTIFICATIONS

- 2011 Instructor, Green Dot Violence Prevention Curriculum. Certified by Green Dot, et cetera, Inc. (**Lexington, KY**)
- 2003-2006 Instructor, Advanced Physical Defense. Certified by Rape Aggression Defense Systems, Inc. (**Denham Springs, LA**)
- 2003-2006 Instructor, Keychain Defense Options. Certified by Rape Aggression Defense Systems, Inc. (**Denham Springs, LA**)
- 2003-2006 Crisis Advocate, Certified by the Southern Arizona Center Against Sexual Assault (**Tucson, AZ**)
- 2002 Peer Counselor, Certified by the Sexual Assault and Domestic Violence Center, under guidelines established by the State of California for services to victims of sexual assault and domestic violence. (**Woodland, CA**)
- 2000-Present Instructor, Basic Physical Defense. Certified by Rape Aggression Defense Systems, Inc. (**Denham Springs, LA**)

TEACHING EXPERIENCE

- 2004 Spring
 2004 Fall **University of Arizona Mel & Enid Zuckerman College of Public Health**
Graduate Teaching Assistant
 CPH 451: Introduction to Violence Against Women (Undergraduate). Instructed by Mary P. Koss, Ph.D.

PUBLICATIONS

- 2010 David S. Lee & **Chad Keoni Sniffen** (2010). Prevention Connection: Building an online community to promote prevention. In Keith L. Kaufman (Ed.), *The Prevention of Sexual Violence: A Practitioner's Sourcebook*. Holyoke, MA: NEARI Press.
- 04/2007 David S. Lee, Lydia Guy, Brad Perry, **Chad Keoni Sniffen** & Stacy Alamo-Mixson (2007). Sexual violence prevention. *The Prevention Researcher*, 14(2), 15-20.

PRESENTATIONS, TRAININGS, AND WORKSHOPS

- 07/10/2012 Understanding prevention as a framework for ending domestic & sexual violence
Currently Scheduled Opening keynote at the Men's Institute of the Women of Color Network's 2012 National Call to Action Institute and Conference in Minneapolis, Minnesota.
- 11/14/2011 News from the frontlines of violence prevention
Panel presentation given at the University of the Pacific's "Keep It Consensual 2011" Workshop Series in Stockton, California, with Anna Marjavi and Nilda Valmores. Moderated by Brett Sokolow.
- 11/03/2011 To tweet or not tweet: Is that the right question? Social media to advance the prevention of sexual violence
Presentation given at Oregon Sexual Assault Attorney General's Task Force's Roots of Change Conference in Portland, Oregon.
- 11/03/2011 Hollaback: The movement to end street harassment
Presentation given at Oregon Sexual Assault Attorney General's Task Force's Roots of Change Conference in Portland, Oregon, with Emily May and Joe LeBlanc.
- 11/02/2011 An overview of sexual violence prevention strategies for colleges and universities
Presentation given at Oregon Sexual Assault Attorney General's Task Force's Roots of Change Conference in Portland, Oregon.
- 09/14/2011 Responding to hate: Framing community-driven responses to hate speech in social media
Presentation given at the National Sexual Assault Conference in Baltimore, Maryland, with Jessica Napier and Livia Rojas.
- 08/03/2011 Social media to advance the prevention of sexual violence
Workshop given at the California Coalition Against Sexual Assault Annual Statewide Leadership Conference in Sacramento, California, with Jessica Napier.
- 03/28/2011 & Enhancing our primary prevention efforts: Intergenerational partnerships, engaging youth and social change
06/01/2011 Trainings delivered in Northern and Southern California with Ramesh Kathanadhi and Lisa Fujie-Parks.
- 09/03/2010 We are CALCASA: An example of strategic online media development by a nonprofit association of rape crisis centers
Presentation given at the National Sexual Assault Conference in Hollywood, California, with Jessica Napier.
- 08/11/2010 Podcasts
Presentation given at the National Network to End Domestic Violence Safety Net Technology Safety Training of Trainers v8.0, in Cambridge, Massachusetts.
- 07/14/2010 Building intergenerational partnerships for preventing teen dating violence
Moderator of a panel presentation at the California Department of Public Health, Safe and Active Communities Branch's Forum for Primary Prevention Advocates, in Sacramento, California with Kathy Moore (co-moderator), James Campos, Mikel Crumble, Terrence Ivory, Sarah Ou, Ruth Slaughter, and Sharon Turner.
- 06/23/2010 - Training institute on engaging men and boys to prevent domestic and sexual violence
06/24/2010 Faculty for a multi-agency collaborative training led by A CALL TO MEN in Richmond, California, with Tony Porter, Wayne Barnes, Yolanda Fairell, Terrence Ivory, Lina Juarbe, and Jack Schmidt.
- 02/23/2010 Preventing sexual violence: iLinc and our strategy to build online communities of practice
Online panelist at the iConnect 2010 iLinc User Conference.
- 09/09/2009 Web 2.0: Using online technology to advance the movement to end sexual violence
Presentation given at the National Sexual Assault Conference in Alexandria, Virginia, with Case Keene, David Lee, and Jennifer Marouf.
- 08/19/2009 From assessment to evaluation: Developing a primary prevention program
Workshop given at the California Coalition Against Sexual Assault Annual Statewide Leadership Conference in Sacramento, California, with David Lee.

- 06/17/2009 Engaging youth through social media
Moderator of a panel presentation at the California Department of Public Health, Epidemiology & Prevention for Injury Control Branch's Forum for Primary Prevention Advocates, in Sacramento, California with Tuere Anderson, Megan Keane, and Brian O'Connor.
- 08/14/2008 E-Learning: Reaching advocates when gas prices soar
Panel presentation given at the National Network to End Domestic Violence Safety Net Technology Safety Training of Trainers v6.0, in Pittsburgh, Pennsylvania, with Teresa Atkinson, Yahui Chi, David Lee, and Lillian Zaworski.
- 07/18/2008 Evolution of California's violence against women prevention agenda: Reflections, challenges and emerging opportunities
Panel presentation given at the California Department of Public Health, Epidemiology & Prevention for Injury Control Branch's Forum for Primary Prevention Advocates, in Sacramento, California, with Patti Giggans, Lisa Hoffman, Aliza Naisuler, and Tara Shabazz.
- 05/30/2008 TechSafety: Advocacy, education and prevention in the digital age
Presentation given at the California Coalition Against Sexual Assault Annual Statewide Leadership Conference in Sacramento, California, with Kecia Bailey and Kavin Black.
- 12/05/2007 Primary prevention of sexual assault: What works
Presentation given at the Louisiana Foundation Against Sexual Assault 4th Annual Sexual Assault Conference in Baton Rouge, Louisiana.
- 11/01/2007 Using what we know about offenders to inform primary prevention
Presentation given at the Association for the Treatment of Sexual Abusers 26th Annual Research and Treatment Conference in San Diego, California, with David Lee.
- 06/13/2007 Exploring online resources and tools to support violence against women prevention
Presentation given at the U.S. Centers for Disease Control and Prevention Rape Prevention and Education Grantees Meeting in Atlanta, Georgia, with Jennifer Groove and Casey Keene.
- 05/25/2007 Prevention Connection: Online technology for the prevention of violence against women
Presentation given at the California Coalition Against Sexual Assault Annual Statewide Leadership Conference in Sacramento, California with David Lee.
- 05/26/2004 Focusing on community: Diversity and RESTORE
Presentation given at the U.S. Centers for Disease Control and Prevention 3rd National Sexual Violence Prevention Conference, Los Angeles, California, with Mary P. Koss, Ph.D., Karen J. Bachar, and Melissa Sisco.
- 03/10/2004 An overview of the evaluation plan for RESTORE: Moving beyond the "Black Box"
Co-author of a presentation given at the Academy of Criminal Justice Sciences Annual Conference in Las Vegas, Nevada, with Mary P. Koss, Ph.D., Karen J. Bachar, and C. Quince Hopkins, J.D.
- 01/30/2003 Women's self-defense: Applying the RAD Systems model on campus
Presentation at the U.S. Department of Justice Violence Against Women Office Grants to Reduce Violent Crimes Against Women on Campus Program Training and Technical Assistance Institute at the University of Alabama, Birmingham, with Lisa Sanders.

COMMUNITY SERVICE

- 2010-Present Member, Board of Directors. Hollaback! - ihollaback.org. (New York, NY)
- 2010-Present Member, Advisory Council; Web Designer. The Men's Story Project - mensstoryproject.org. (San Francisco, CA)
- 2010-Present Member; Organizer (2010-11). V-Day Sacramento Organizing Committee, a project of the Northern California Association for Women Take Back the Night - vdaysacramento.org.
- 2009-Present Member. Sacramento Women Take Back the Night Organizing Committee - sactakebackthenight.org.
- 2006-Present RAD Program Volunteer. University of California, Davis, Women's Resource & Research Center; City of Davis Police Department.
- 2006-Present Moderator. Men Against Violence Yahoo! Group at groups.yahoo.com/group/menagainstviolence
- 2008-2010 RAD Program Volunteer. University of California, Berkeley, Gender Equity Resource Center.
- 2004-2006 Member, Board of Directors; Chair of Committee on Trusteeship (2004); Board Vice-President (2006). Brewster Center Domestic Violence Services, Inc. (Tucson, AZ)
- 2003-2006 RAD Program Instructor. University of Arizona Oasis Program Against Sexual Assault & Relationship Violence.
- 2002-2006 Crisis Line Volunteer. Southern Arizona Center Against Sexual Assault.
- 2006 Graphic Designer. Tucson Youth Take Back the Night Organizing Committee.

- 2005, 2006 Graphic Designer (2005); Member (2006). Día-V Tucson (Los Monólogos de la Vagina) Organizing Committee.
- 2005, 2006 Graphic Designer (2005); Publicity Coordinator (2006). V-Day University of Arizona (The Vagina Monologues) Organizing Committee.
- 2004-2006 Member. Network of Student Feminist Activists at the University of Arizona.
School Years
- 2004-2005 Commissioner, Member of Hate Crimes/Bias-Motivated Incidents Workgroup. University of Arizona Commission on the Status of Women
School Year
- 2004 Member. Tucson Take Back the Night 2004 Organizing Committee.
- 2003 Member. Tucson Domestic Violence Coordinated Community Response Team, Awareness Committee.
- 2003 Member, Secretary. Tucson Men Against Domestic Violence.
- 2001, 2002 Member; Men's Group Coordinator. Davis Women Take Back the Night Organizing Committee.
- 1999-2002 Peer Educator. University of California, Davis, Campus Violence Prevention Program.
School Years
- 1999-2002 Member; State-Board Liaison (2000-01); Coordinator/Co-Coordinator (2000-02). University of California, Davis, Campus Chapter of the National Organization for Women.
School Years
- 1999-2000 Member, Sexual Assault Awareness Committee. Associated Students of the University of California, Davis.
School Year
- 1999-2000 Undergraduate Representative. Media Board, an Advisory Committee for the Chancellor of the University of California, Davis.
School Year

AWARDS & RECOGNITION

- 2006 Vagina Warrior. Awarded by the University of Arizona Network of Feminist Student Activists and the V-Day UA 2006 Organizing Committee.
- 2003 Crisis Line Advocate of the Year. Awarded by the Southern Arizona Center Against Sexual Assault.
- 2002 Advocacy Unit Director of the Year (2001-02). Awarded by the Associated Students of the University of California, Davis.

MEMBERSHIPS

- 2008-Present American Public Health Association